



FOR IMMEDIATE RELEASE:

Errelevent & Equivalent Exchange release the rapper/producer duo album of the year!

San Francisco, CA -- September 15, 2009 -- They say the best things in life are free, and this definitely holds true when it comes to the latest release from **Errelevent** and his producer **Equivalent Exchange**. ***Spitz Unlimited Vol. 1: Destroy & Rebuild*** is the brand new collaboration between the two artists, and is now available for free download at www.spitzunlimited.com. It is comprised of 16 tracks entirely produced by Equivalent Exchange, with Errelevent supplying the lead vocals. Versatility is the word of the day with this release, as the two craft everything from intense lyrical tracks with booming bass lines to smooth, radio-friendly tracks for the ladies. Errelevent proves why he is *the* most slept-on MC in the Bay with his commanding mic presence and 50 Cent-esque hook writing ability, while Equivalent firmly establishes himself as the most versatile producer in the area with a full album of polished tracks that sounds like it was composed by 5 or 6 veteran producers, not one.

The album's explosive lead single, "Pull Up To The Front" features Oakland star **J. Stalin** (<http://errelevent.bandcamp.com/album/pull-up-to-the-front-maxi-single>) and has already been well-received on various blogs and hip-hop message boards. The rest of the album is equally as impressive, and will set the stage for future ***Spitz Unlimited*** volumes in the coming months. When asked about the meaning of the album's title, Errelevent replied, "Rap is stale, everything is the same right now - the concepts, the beats, the songs on the radio. Its time to tear everything down and build it again from scratch. This album is our first step in doing that." Equivalent Exchange, who assembles a complete album that features a distinct, yet signature sound on every track, says: "I thought of the all-time great albums that were produced by one person - the *Chronics*, the *Moment of Truths*, and tried to emulate that formula". Only time will tell if *Destroy & Rebuild* will be regarded in the same light as the aforementioned albums, but one thing is for sure - it will definitely be regarded as one of the greats of 2009.

Spitz Unlimited Vol. 1: Destroy & Rebuild is available NOW for **FREE** DOWNLOAD at www.spitzunlimited.com.

Download "Pull Up To The Front" Featuring J. Stalin Here:

Direct Link (Dirty): http://www.spitzunlimited.com/Pull_Up_To_The_Front_Street.mp3

All Versions: <http://errelevent.bandcamp.com/album/pull-up-to-the-front-maxi-single>

For more information visit:

www.twitter.com/Errelevent

www.myspace.com/ReleventMusic

Email: info@spitzunlimited.com